

MEDIA RELEASE

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A WARM DARWIN WELCOME TO DELEGATES

For the 2015-16 conference season, Darwin formally extended its warm and genuine hospitality by introducing the 'Darwin Welcomes Delegates' program. This exciting program introduced by Darwin Convention Centre, Northern Territory Convention Bureau and Tourism Top End, showcases local businesses as informed and friendly hosts offering insider knowledge and assistance to delegates to ensure a memorable visit to Darwin.

The 'Darwin Welcomes Delegates' program is one of the many benefits of hosting a business event at the Darwin Convention Centre. On arrival in Darwin, delegates are able to enjoy a range of privileges and special offers, discounts or bonus gifts, available at participating retail outlets, restaurants, hotels and tourist attractions.

Tourism Top End will work with conference organisers to develop a personalised landing page that outlines all the participating businesses and their special offers, which can be distributed to delegates in advance of the conference. Upon arrival in Darwin, delegates will also receive a pass for their lanyard sleeve, which they present at the time of redemption. Participating businesses can be easily identified by delegates as they display the 'Darwin Welcomes Delegates' decal in their shop window or on the counter.

For more information, call Tourism Top End on 1300 138 886 or visit www.tourismtopend.com.au