

## IT'S YEAR 5 FOR THE DARWIN CONVENTION CENTRE

25 June 2013

The Darwin Convention Centre marked a milestone on the 18th of June as it celebrated its 5th anniversary.

Harvey Lister, Chairman and CEO of AEG Ogden, Geoff Donaghy, Director of Convention Centres of AEG Ogden and Malu Barrios, General Manager of Darwin Convention Centre led a program of activities that honoured individuals and organisations within and beyond the Convention Centre who have helped to impact the past five years. AEG Ogden, Asia-Pacific's largest facility management company with growing presence in the Middle East, operates DCC.

In the celebration function for Centre staff, Certificates of Recognition were presented to those who have been part of the team since or prior to the Centre's opening. A series of cocktail functions will also be held throughout the year to thank clients, the local community, and government and business partners starting with one held in conjunction with the Tourism and Transport Forum on the 17th of June.

Since launching operations in June 2008 as Darwin's flagship business events facility, DCC quickly developed into a multi-awarded venue of choice for major international and national conferences, association meetings, major exhibitions, and dazzling special events.

"We have spread the warmth of Northern Territory hospitality to 360,000 visitors and 1,000 events over five years," says Malu Barrios with pride.

"In the process, we've changed the way Darwin is viewed as a business event destination in every conceivable way," she adds.

DCC's fifth anniversary is also cause for celebration across the Northern Territory's business events industry. The Centre's ability to host world class events has served as the catalyst for the growth and development of numerous local businesses, from conference organisers to hotels, restaurants, car hire operators, and entertainment companies.

In terms of impact to the Northern Territory economy, an estimated \$230 million in economic benefit has been generated from DCC operations over five years.

A look into the near future spells more success for the thriving Darwin Convention Centre with a schedule of booked events all the way to 2016.



Darwin Convention Centre Team

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#### **About AEG Ogden**

AEG Ogden is a joint venture between Australian venue management interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including convention centres in Brisbane, Cairns, Darwin, Kuala Lumpur, Qatar, Oman (under construction), and Sydney (construction commencing 2014); arenas including Sydney's Allphones Arena, the Sydney Entertainment Centre (from December 2013), the Brisbane Entertainment Centre, the Newcastle Entertainment Centre and Perth Arena; Suncorp Stadium in Brisbane; and live theatres including Perth's His Majesty's Theatre, Perth Concert Hall, the WA State Theatre Centre, Albany Entertainment Centre, and Subiaco Arts Centre.