

## DARWIN TO HOST WORLD HYBRID TECHNOLOGY MEET

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Asia-Pacific's great minds and industry leaders in solar and hybrid technologies are to join forces in the Top End in the latest coup by Darwin Convention Centre.

Thanks to a joint effort with the Global IDN and the Northern Territory Convention Bureau (NTCB), next year will see Darwin's award-winning convention centre host the second Asia Pacific Regional Conference on Solar and Hybrid Technologies: WorldHybrid2014.

With world-class speakers and a showcase of cutting-edge hybrid technologies which harness both renewable and fossil fuels, WorldHybrid is set to become the top solar and hybrid technology event in the region. The premiere event will be held in Malaysia this September.

"Hosting WorldHybrid 2014 further defines Darwin's status as a thriving hub for innovation," says Malu Barrios, General Manager of the Darwin Convention Centre. "We're thrilled to be hosting this event, another opportunity to showcase that we are 'a powerhouse of ideas'."

As home to key research facility The Centre for Renewable Energy (Charles Darwin University), some of the largest solar power stations in the Southern Hemisphere and world-leading low-emission power facilities, Darwin is the ideal host city for WorldHybrid - a conference dedicated to advancing solar and hybrid technologies in the Asia-Pacific region.

The event will introduce a new influx of Asia-Pacific delegates to the multifaceted charms of this vibrant city. Up to 700 attendees are expected to attend and up to 50 exhibition booths will feature as part of a world-leading technology showcase.

Darwin Convention Centre, Global IDN and the NTCB's winning bid to host WorldHybrid2014 follows a concerted effort to raise the city's profile within the Asian market of industry associations, and take advantage of its proximity to some of the world's fastest-growing economies. As a multicultural city with a lively Asian influence courtesy of its migrant population, tropical Darwin holds strong appeal for event organisers and delegates hailing from the Asia-Pacific.

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**About AEG Ogden:**

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including Sydney's Acer Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, and the Perth Arena; the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre, Suncorp Stadium in Brisbane and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

**About AEG Facilities**

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center (San Diego, Calif.) Sprint Center (Kansas City, Mo.), XL Center and Rentschler Field (Hartford, Conn.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), AmericanAirlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Acer Arena (Sydney, Australia), Globe Arenas (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit [www.aegworldwide.com](http://www.aegworldwide.com).