

## BROLGA AWARD TRIFECTA FOR DARWIN CONVENTION CENTRE

18 November 2012

Darwin Convention Centre capped off another remarkable year with a major win, taking out the 2012 Brolga Award for excellence in meetings and business tourism for the third consecutive year.

The announcement was made at the 26th Brolga Awards ceremony and gala dinner held Saturday, November 17 at the Convention Centre, a night that sparkled as the Northern Territory's tourism industry luminaries gathered for the region's premier tourism event.

Malu Barrios, General Manager of the Darwin Convention Centre accepted the award on behalf of the team.

"It is great to see the continuing hard work, commitment and excellent results we have achieved recognised in this manner - we're delighted to receive this prestigious award," she said.

During the 2011/12 financial year, Darwin's "Powerhouse of Ideas" welcomed more than 17,000 people through its doors, contributing close to \$60 million to the local economy. The Centre has generated more than \$172 million in diversified economic impacts since it opened in 2008.

"The Brolga Awards is an opportunity to showcase the strength and outstanding qualities of Darwin as a business destination, we're proud to be a part of it," Ms Barrios added.

The Brolga Awards acknowledge excellence in tourism in the Northern Territory with outstanding businesses and individuals competing in 29 categories. As the 2012 award winner, Darwin Convention Centre will represent the Territory in the Meetings and Business Tourism category at the National Tourism Awards to be held in Hobart come March next year.

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### **About AEG Ogden:**

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including Sydney's Acer Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, and the Perth Arena (currently under construction); the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre (currently under construction), Suncorp Stadium in Brisbane and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

### **About AEG Facilities**

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides

services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center (San Diego, Calif.) Sprint Center (Kansas City, Mo.), XL Center and Rentschler Field (Hartford, Conn.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), AmericanAirlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Acer Arena (Sydney, Australia), Globe Arenas (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit [www.aegworldwide.com](http://www.aegworldwide.com).