

## DARWIN CONVENTION CENTRE GLOWS WITH GOLD

6 February 2012

2012 started well for the team at the Darwin Convention Centre - it was awarded by the AIPC with Gold Certification, the highest possible achievement in its Quality Standards Program!

Darwin Convention Centre successfully completed a rigorous external audit, joining a select group of only 18 AIPC convention facilities to have successfully achieved this certification to date.

Darwin Convention Centre General Manager Malu Barrios says the certification is a reflection of her team's passion and commitment to put Darwin on the global map of business events.

"I'm extremely proud of our team who are driven to achieve the best possible outcomes for our clients while almost oblivious that we are operating among the best in the world," she said.

"The certification honours everyone's efforts to continually look for new ways to deliver excellence in all aspects of our operations", she added.

AIPC President Edgar Hirt congratulated the Darwin Convention Centre for its successful accomplishment of the AIPC Quality Standards Certification particularly at the top level of achievement and said, "It demonstrates to owners, colleagues and clients that the Centre is addressing international standards of performance in their management procedures."

The Program is notable in that it is an industry-specific certification addressing the unique factors that distinguish convention centre operations. The audit involves strict assessment of ten key areas including customer service, quality of facilities and operations, employee relations, health, safety, security and emergency response, financial integrity, community relations, environmental responsibility, industry relations and supplier relations. It is process oriented with a strong emphasis on the client perspective.

The Darwin Convention Centre is a relatively young venue but has an enviable track record, establishing itself within the league of the world's best venues within three years of operation. In the last 18 months, it has been recognised with five prestigious industry awards including the esteemed 2010 and 2011 Brolga Northern Territory Tourism Awards, and was a finalist at the 2011 AIPC Innovation Award.

Last year, the Centre also gained the ISO 9001 accreditation for quality management systems from Lloyds Register Quality Assurance Ltd.

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**About AEG Ogden:**

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including Sydney's Acer Arena, the Brisbane Entertainment Centre and the Newcastle Entertainment Centre, and the Perth Arena (currently under construction); the Brisbane, Cairns, Darwin and Kuala Lumpur Convention Centres, the Qatar National Convention Centre (currently under construction), Suncorp Stadium in Brisbane and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall.

**About AEG Facilities**

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world.

AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center (San Diego, Calif.) Sprint Center (Kansas City, Mo.), XL Center and Rentschler Field (Hartford, Conn.), The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), American Airlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), MasterCard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Acer Arena (Sydney, Australia), Globe Arenas (Stockholm, Sweden) and the Qatar National Convention Centre (Doha, Qatar). For more information, please visit [www.aegworldwide.com](http://www.aegworldwide.com).