

MEDIA RELEASE



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A SPECTACULAR NIGHT WITH PASPALEY

The Darwin Convention Centre recently joined with the Northern Territory Convention Bureau to host an exclusive client function at the prestigious Paspaley flagship boutique in Sydney to introduce a unique Northern Territory experience for delegates.

Approximately 40 clients were treated to a private viewing of Paspaley's Australian South Sea pearl collections, trying on spectacular jewellery pieces, while enjoying champagne and Pearl Meat canapés. Clients also discovered the impressive 80 year pioneering heritage of Paspaley, which is headquartered in Darwin. This special experience was a sample of the "Paspaley Pearl Discovery Tour" on offer in the new Paspaley boutique in Darwin's CBD for groups of up to 50 delegates.

Australian luxury brand, Paspaley, is recognised as one of the world's leading Australian South Sea pearl producers, who make a significant contribution in the aquaculture industry to the Northern Territory economy. In addition to pearling, the Northern Territory's sustainable aquaculture harvest of mud crabs, prawns, tropical snapper, barramundi and mackerel is of world-class standard for international exporting.

The evening was a delight for the senses in the heritage listed boutique with clients coming from across all business event segments including corporate, associations and professional conference organisers. Mate of the Territory and Today Show co-host Lisa Wilkinson attended and spoke about her love affair with the Territory and inspired guests to recognise Darwin as the perfect place for an energising, dynamic and original business event.

A PLACE LIKE NO OTHER

Christopher Paspaley, third generation member of the Paspaley family, spoke about the positive influence Darwin has had on the Paspaley brand and business model and touched on how the company is continually re-investing in the growing Territory economy.

"The Darwin Convention Centre was thrilled to host this special occasion for our clients and showcase the special and uniquely Australian experiences that are available for delegates visiting Darwin. We are able to offer a world class venue in a tropical resort-like setting, where delegates have mind-space to focus on the business at hand and opportunities to network and make quality business connections. By working with Paspaley and other specialty Territory businesses, we are also able to facilitate and deliver highly memorable and unique conferencing experiences", said Janet Hamilton, General Manager of the Darwin Convention Centre.

For further information on the NT, visit www.meetthent.com.au; Darwin Convention Centre, visit www.darwinconvention.com.au; Paspaley, visit www.paspaley.com



For further information, please contact:

Jo Taylor
Marketing Manager

T + 61 (0) 8 9823 9000

M + 61 411 440 363

E jtaylor@darwinconvention.com.au

Stokes Hill Road, Darwin NT 0800 Australia

www.darwinconvention.com.au