

MEDIA RELEASE



17 October 2016

ACCLAIMED ANZAC CENTENARY EXPERIENCE OPENS AT DARWIN CONVENTION CENTRE

The highly acclaimed free touring exhibition, the Spirit of Anzac Centenary Experience, opens at the Darwin Convention Centre today and runs from 17 - 24 October 2016 from 9.00am – 5.30pm daily.

The world class Darwin Convention Centre, set on historic Stokes Hill Wharf, is a fitting venue for the event, which promises to be an informative and moving tribute to the men and women who served in Australia's armed forces.

"Given Darwin's rich military and cultural history and the large number of defence force personnel living in and around Darwin today, we know this event will be of immense interest to locals and visitors alike", said Darwin Convention Centre Director of Business Development, Kellie Robertson.

This free interactive event tells the story of Australia's involvement in the First World War. It follows a chronological timeline spanning the period from pre-First World War Australia to the present day, using a mix of visuals, artefacts, audio and film to engage visitors.

A key feature of the experience is the curated 'local stories' zone. The local stories zone for Darwin has been created in close collaboration with the local community and will contribute to the already significant legacy that exists in this region.

Major General (retired) Brian Dawson from the Australian War Memorial said WWI had a "huge impact" on Australia.

"A nation of 4.5 million in 1914, and there were over 60000 killed in the First World War," he said.

"There wasn't really a village or a family that wasn't affected in some way in the loss and what occurred."

The free travelling exhibition is open at the Darwin Convention Centre 17 - 24 October from 9.00 am – 5.30 pm daily. Tickets are free but limited so book now to ensure you don't miss out. Book at www.spiritofanzac.gov.au



Major General (retired) Brian Dawson from the Australian War Memorial with the Buffalo Bell, which was rung in Darwin to signal the end of WWI. PICTURE: Ivan Rachman

Visit www.spiritofanzac.gov.au for more information about the event and visit www.darwinconvention.com.au for information about the Darwin Convention Centre.

For comment, please contact:

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About AEG Ogden

AEG Ogden is a joint venture between Australia-based venue management interests and AEG Facilities of the United States. AEG Ogden manages venues throughout the Asia Pacific region, including convention centres in Brisbane, Cairns, Darwin, Kuala Lumpur, Oman, Hyderabad (currently in design), International Convention Centre Sydney (opening December 2016), and the Sydney Exhibition Centre @ Glebe Island; Suncorp Stadium in Brisbane; and arenas including the Brisbane Entertainment Centre and adjacent Sports Centre, Sydney's Qudos Bank Arena, the Newcastle Entertainment Centre, and Perth Arena. AEG Ogden is also the owner of National Basketball League (NBL) team, the Sydney Kings. aegogden.com In addition, AEG Facilities operates the Los Angeles Convention Centre, Hawaii Convention Centre, and Puerto Rico Convention Centre. aegworldwide.com

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