



Issue 1, November 2015

WELCOME BY GENERAL MANAGER, JANET HAMILTON

The Darwin Convention Centre is thrilled to welcome you to the first edition of its new eNewsletter. We aim to provide you with the latest news from the Darwin Convention Centre, and hope that many of you will visit us in the future.

We invite you to meet us at **ConveNTions Walkabout 2015** taking place in Adelaide, Sydney and Melbourne from 10 – 12 November. It's a great way to find out more about hosting an event in Darwin and the Top End.

In this issue, find out more about our new **marketing campaign, website and virtual tours**; the Centre's new **Indigenous themed fine dining experience** and Darwin's new **hospitality program for delegates**.

JOIN US AT CONVENTIONS WALKABOUT '15

The annual ConveNTions Walkabout '15 Roadshow is coming to Adelaide, Sydney and Melbourne from Tuesday 10 – Thursday 12 November. This is a great opportunity to meet the Darwin Convention Centre, NT Convention Bureau and a number of key business event suppliers, and find out more about hosting your next conference in Darwin and the Northern Territory.

The cocktail functions will be held in:

Adelaide

Tuesday 10 November, 5:30pm - 9:00pm

La Boca Bar and Grill

150 North Terrace, Adelaide

Sydney

Wednesday 11 November, 5:30pm – 9:00pm

Pier One Sydney Harbour Autograph Collection

11 Hickson Road, Walsh Bay



Melbourne

Thursday 12 November, 5:30pm - 9:00pm

Luminare

York St and Browns Lane, South Melbourne

The two hour destination and product showcase will be followed by the opportunity for more informal networking, complemented by renowned NT hospitality and some exciting entertainment surprises.

There will be great prizes on offer at all three functions including destination trips to the NT, visiting Darwin, Uluru or Alice Springs. In addition, a lucky door prize of a Central Australian artefact from Alice Springs-based gallery, the Talapi Art Centre, will be won in each city.

ConveNTions Walkabout '15 is open to attendance by professional conference organisers, destination management companies, event planners, in-house meeting organisers, association conference planners and corporate decision makers in each city.

Register today at <http://www.ntconventions.com.au/walkabout>

A PLACE LIKE NO OTHER

The Darwin Convention Centre has recently launched its new marketing campaign '**A PLACE LIKE NO OTHER**'. As the name suggests, hosting a business event at the Darwin Convention Centre offers a special and unique conferencing experience for delegates.

With average flight time of 4 hours to the majority of Australian capital cities as well as Singapore, Kuala Lumpur and Ho Chi Minh City, along with year round tropical weather, a welcoming multicultural population, innovative business environment and exclusive Top End experiences, Darwin offers a unique and dynamic destination for business events.

This is supported by the world class conference facilities, outstanding dining and exceptional service at the Darwin Convention Centre, which is located in the stunning resort-like setting of the Darwin Waterfront. The beautiful tropical setting on the Darwin Harbour enables delegates to leave the hustle and bustle of the big cities, find space to think and focus on the business at hand.

These are all key attributes that appeal to dynamic associations who want a special environment that promotes innovative thinking, business leadership, social engagement and authentic connections.

The '**A PLACE LIKE NO OTHER**' marketing campaign will be promoted to national and Australasian associations, corporations, franchises, professional conference organisers and event managers who are looking for world class convention and exhibitions facilities as well as providing their delegates with a unique conferencing experience.

To find out more about the benefits of hosting your next conference in Darwin, visit www.darwinconvention.com.au

TAKE A VIRTUAL TOUR

The Darwin Convention Centre has recently launched its new website - www.darwinconvention.com.au -

A PLACE LIKE NO OTHER



featuring 360 degree virtual tours of the entire Centre.

Visitors to the site can choose from a range of virtual tours including all internal and external event spaces as well as the beautiful Darwin Waterfront Precinct.

For example, online visitors can view Auditorium 1 and 2 that has tiered seating for 1,200 delegates and when it is divided into two; the 4,000 square metres of column-free spaces ideal for large exhibitions in Halls 1 - 4 and when it is divided into smaller event spaces; and the stunning resort-like tropical setting of the Darwin Waterfront Precinct that delegates can enjoy during their stay in Darwin.

The virtual tours are proving to be an excellent online planning tool for national association committee members, professional conference organisers and event organisers who are not able to visit the Centre, yet are keen to learn more about hosting a business event at the Darwin Convention Centre.

To take a virtual tour of the Darwin Convention Centre, visit:

<http://www.darwinconvention.com.au/virtual-tour.html>

EXCLUSIVE DINING LIKE NO OTHER

The Darwin Convention Centre is renowned as Darwin's premier venue specialising in top class food and five star service. It is pleased to offer a new exclusive fine dining experience in an intimate setting for up to 48 guests.

The Indigenous themed fine dining experience offers a unique taste of the Top End. It is a scene to behold with a long glass table lit from underneath and glowing white in the dark, framed by floor-to-ceiling Indigenous fabric art from world-renowned 'Merrepen' Arts, with the soft sound of the didgeridoo in the background.

The five-course 'Tastes of the Territory' menu features dishes like saltwater crocodile nummus, lemon myrtle seasoned wild barramundi and premium wagyu tenderloin. Each course is accompanied by a premium selection of matching wine.

Entertainment is provided by talented Indigenous dancers from the Gary Lang NT Dance Company performing an inspiring contemporary dance.

This exclusive fine dining experience will provide your special guests with a unique taste of Australia's Top End specialties and its Indigenous culture, and is only available at the Darwin Convention Centre.

To find out more about the Indigenous themed fine dining experience at the Darwin Convention Centre, visit <http://www.darwinconvention.com.au/celebrations.html>

A WARM DARWIN WELCOME TO DELEGATES

For the 2015-16 conference season, Darwin formally extended its warm and genuine hospitality by introducing the 'Darwin Welcomes Delegates' program. This exciting program introduced by the Darwin Convention Centre, Northern Territory Convention Bureau and Tourism Top End, showcases local businesses as informed and friendly hosts offering insider knowledge and assistance to delegates to ensure a memorable visit to Darwin.

The 'Darwin Welcomes Delegates' program is one of the many benefits of hosting a business event at the Darwin Convention Centre. On arrival in Darwin, delegates are able to enjoy a range of privileges and special



offers, discounts or bonus gifts, available at a variety of participating retail outlets, restaurants, hotels and tourist attractions.

Tourism Top End will work with conference organisers to develop a personalised landing page that outlines all the participating businesses and their special offers, which can be distributed to delegates in advance of the conference. Upon arrival in Darwin, delegates will also receive a pass for their lanyard sleeve, which they present at the time of redemption. Participating businesses can be easily identified by delegates as they display the 'Darwin Welcomes Delegates' decal in their shop window or on the counter.

For more information, call Tourism Top End on 1300 138 886 or visit www.tourismtopend.com.au

MORE INFORMATION

For further information on any of these stories or to organise a site inspection, please contact the Darwin Convention Centre on:

T: (08) 8923 9000, E: sales@darwinconvention.com.au or visit www.darwinconvention.com.au